



JA INSPIRE

VIRTUAL CAREER EXPLORATION



Junior Achievement[®]
of Central Carolinas

FEBRUARY 23, 2022 | HOSTED VIRTUALLY

ABOUT US

Junior Achievement is the world’s largest organization dedicated to giving students the knowledge and skills they need to own their economic success, plan for their future, and make smart academic and economic choices. Alongside our volunteer mentors, we provide hands-on curriculum programs surrounding preparation for the workforce, personal finance, and being entrepreneurial that help youth unleash their own boundless potential and achieve a fulfilled future.

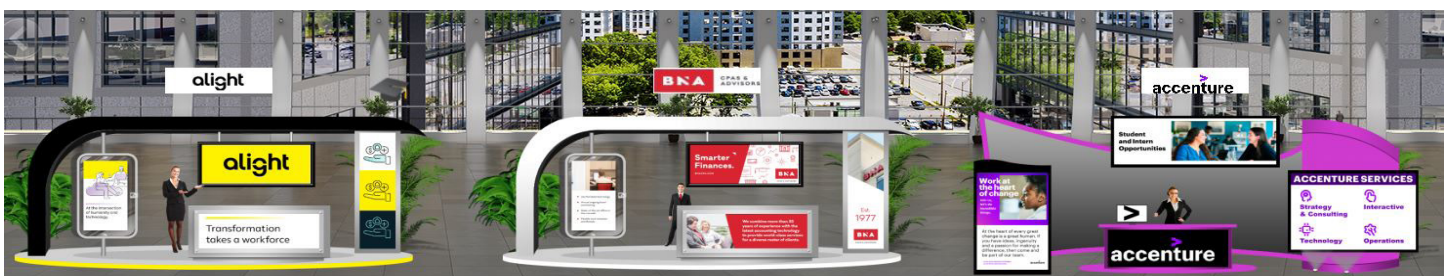
THE CAREER FAIR

JA Inspire is a virtual career exploration fair introducing high school scholars to high-growth, high-demand career pathways. This game-changing career development program engages over 7,000 students on launch day and continues to provide unlimited access to hosted information for three months as student continue their career planning.

JA Inspire offers students the ability to learn about available pathways for employment in the Charlotte region, provides exposure to hands-on learning opportunities and highlights the prerequisites students need to achieve for success in their fields of interest.

By supporting JA Inspire you are investing in the talent pipeline and showcasing your business to potential future employees. Students who visit JA Inspire will have already experienced preparatory curriculum that identifies their strengths and interests that could lead them to fulfilling careers.

Your engagement and investment will change lives.



FOR MORE INFORMATION

Email us at invest@jacarolinas.org.



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SPONSORSHIP BENEFITS	PRESENTING \$30,000 SOLD	AUDITORIUM \$25,000 SOLD	SCAVENGER HUNT \$10,000 SOLD	GUIDEBOOK \$7,500 SOLD	HELP DESK \$1,500 SOLD	CAREER BOOTH \$500
Exclusive sponsorship	●	●	●	●	●	
Customizable standard exhibit booth	●	●	●	●	●	●
Ability to enable student Q&A chat feature within booth <small>*Live launch day only</small>	●	●	●	●	●	●
Sponsor recognition in student guidebook	●	●	●	●	●	●
Prominent brand recognition in sponsored area	LOGO	LOGO	LOGO	LOGO	NAME	
Sponsor recognition on pre-event marketing & event web-page	●	●	●	●		
Prominent logo placement on virtual conference center exterior	●	●	●	●		
Sponsor recognition on post event investor impact report	●	●	●	●		
Prominent logo placement in conference center lobby	●	●	●			
Keynote career-speaker webinar hosted in auditorium <small>* 5-10 minute pre-recorded video provided by sponsor & approved by JACC staff liaison</small>	●	●	●			
Advertisement in student digital guidebook <small>*Sponsor must provide designed layout</small>	FULL PAGE	FULL PAGE	HALF PAGE	HALF PAGE		
Expanded booth customizations & premium exhibitor placement	●	●				
Auto-play welcome in virtual conference lobby <small>* 2-3 minute pre-recorded video provided by sponsor & approved by JACC staff liaison</small>	●					
Ability to customize additional benefits with JACC liaison	●					